

2011-2012 DORADO STARS TAG DAY

(Fundraising event)



WHAT IS TAG DAY

Tag Day is a Club Fundraiser, held twice per year, Fall and Spring. As representatives of the "Dorado Stars Swim Club" swimmers from the Age group, Intermediate and Junior groups will be required to canvas at a designated location for a pre-set time of 3 hours. Swimmers will be paired in teams of two and will be accompanied by a parent supervisor. This is a fun activity which provides the children with an opportunity to promote their club within the community.

THINGS TO REMEMBER

- The tag day supervisor **must** be present and visible at all times
- Each child will be issued a tag day collection box and promotional tags
- A set date for box pick-up and return will be posted
- Be sure to arrive at your designated location on time
- All swimmers are expected to be wearing Dorado team apparel
- Swimmers doing tag day must always be pleasant and polite, demonstrate a positive attitude and don't forget to smile
- Swimmers may take the opportunity to casually promote the Dorado Stars
- Always remember to acknowledge and thank those who choose to make a donation in support of **Your Club**

Tag Day participation earns each family 50 points

Tag Day Participation is mandatory!

A **\$100.00** Tag Day "by-out fee" is applicable to those who choose not to participate